

INVITATION LETTER FOR SPONSORSHIP

International conference

Construction Digitalisation for Sustainable Development (CDSD 2020): Transforming through Innovation

The International Conference on “*Construction Digitalisation for Sustainable Development (CDSD 2020)*” with this year theme “*Transforming through Innovation*” will be organised jointly by the National University of Civil Engineering (NUCE), Vietnam BIM Steering Committee, Institute of Construction Economics – Ministry of Construction, and BIM Academic Forum (BAF) on 24-25 November 2020 at NUCE campus, Hanoi. CDSD 2020 will be delivered flexibly via both offline (in person) and online platforms. CDSD 2020 conference will focus on the following main topics: Building Information Modelling, Big Data and Data Management; Disruptive & Innovative Technologies in Construction and Civil Engineering; Smart, Sustainable Cities and Infrastructure; Automation in Engineering & Construction; Digital Ecosystem for Engineering & Construction Management; Education and Training and Transformation towards Industry 4.0.

This year conference will offer a great opportunity for scientists and professionals worldwide to exchange information, and update cutting-edge construction technologies, towards the goal of sustainable development of Vietnam and other countries.

The Organising Committee of CDSD 2020 would like to invite your company and organisation to accompany and to contribute to the success of the conference.

We enclose this letter with: (1) Benefits of Sponsor and (2) Sponsorship registration form.


For further information, please contact the conference committee via email address: cdsd@nuce.edu.vn; or the person in charge: 0859581602 (Ms. Quỳnh).

Thank you for your support.

Hanoi, date 31/7/2020

Organising Committee

**Institute of Construction Economics
Standing Agency of BIM Steering Committee**

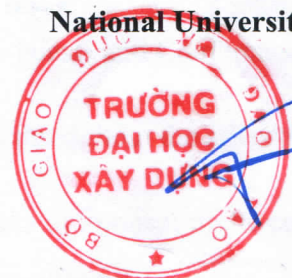


VIỆN
KINH TẾ
XÂY DỰNG

[Signature]

Dr. Lê Văn Cư

National University of Civil Engineering



TRƯỜNG
ĐẠI HỌC
XÂY DỰNG

[Signature]

Assoc. Prof. Dr. Nguyễn Hoàng Giang

Benefits of Sponsor

Opportunities	Introducing products, services and technology to the construction industry through ads videos/Seeking cooperation opportunities with domestic and foreign business partners.
Sponsors	All businesses (local and international), relevant stakeholders, research centres and organisations, marketing agencies, promoting products and services in Vietnam and overseas.
Sponsorship programs	
Platinum Sponsor	<ul style="list-style-type: none"> - Platinum sponsor certificate; - Sponsor's logo on the screen of the Conference presentation during the welcoming session and discussion sessions; - Logo and sponsor information on the Conference website https://cdsd2020.sciencesconf.org - Sponsor's logo in conference materials (Program, posters); - Refer to the Sponsor in the Abstract Book; - Sponsor's document in the handout to guests and Conference participants (at least 100 packages); - Refer to the Sponsor in press releases throughout the advertising campaign (from the date of advertising initiation); - Participation of up to 10 representatives of Sponsor in the conference (as listeners);
VND 50 million	
Gold Sponsor	<ul style="list-style-type: none"> - Gold sponsor certificate; - Sponsor's logo on the screen of the Conference presentation during the welcoming session and discussion sessions; - Logo and sponsor information on the Conference website https://cdsd2020.sciencesconf.org - Sponsor's logo in conference materials (Program, posters); - Refer to the Sponsor in the Abstract Book ; - Sponsor's document in the handout to guests and Conference participants (at least 100 packages); - Refer to the Sponsor in press releases throughout the advertising campaign (from the date of advertising initiation); - Participation of up to 05 representatives of Sponsor in the conference (as listeners);
VND 30 million	

Sponsorship programs	
Silver Sponsor	<ul style="list-style-type: none"> - Silver sponsor certificate; - Sponsor's logo on the screen of the Conference presentation during the welcoming session and discussion sessions; - Logo and sponsor information on the Conference website https://cdsd2020.sciencesconf.org - Sponsor's logo in conference materials (Program, posters); - Refer to the Sponsor in the Abstract Book; - Sponsor's document in the handout to guests and Conference participants (at least 100 parts); - Refer to the Sponsor in press releases throughout the advertising campaign (from the date of advertising initiation); - Participation of up to 05 representatives of Sponsor in the conference (as listeners);
VND 15 million	
Bronze	<ul style="list-style-type: none"> - Bronze sponsor certificate; - Sponsor's logo on the screen of the Conference presentation during the welcoming session and discussion sessions; - Logo and sponsor information on the Conference website https://cdsd2020.sciencesconf.org - Sponsor's logo in conference materials (Program, posters);
VND 10 million	

Sponsorship registration form
Construction Digitalisation for Sustainable Development (CDS 2020):
Transforming through Innovation

Organisation name:

Address:

Tel: Fax:

Representative:

Position:

Tel: Email:

Agree to sponsor with the following sponsorship level:

- Platinum sponsorship: VND 50 million
- Gold sponsorship: VND 30 million
- Silver sponsorship: VND 15 million
- Bronze sponsorship: VND 10 million

For further information, please contact:

Ms. Tô Thị Hương Quỳnh, National University of Civil Engineering.

Tel: 0859 581 602 Email: quynhth@nuce.edu.vn

Registration due date: October 15th, 2020

Methods of payment:

Direct cash

Bank transfer:

Account name: Institute of Construction Investment Management

Account number: 66757069001

Bank: Ngân hàng Thương mại Cổ phần Tiên phong – Chi nhánh Nam Hà Nội (TPBank)

Thank you for your support.

Hanoi, date..... 2020

Sponsor organisation